2024



ANNUAL REPORT



MISSION STATEMENT

Agape exists to demonstrate and share the life-changing message of Jesus Christ by providing practical help and loving support to those facing an unplanned pregnancy.



'24 YEAR IN REVIEW





As we reflect on the extraordinary year of 2024, we are filled with deep gratitude and eager anticipation for the future. At Agape Women's Clinic, we've witnessed remarkable growth—not only in the number of clients we serve and the lives of babies we've been able to save, but also in the profound impact we're making by sharing the Gospel. More women and men than ever are opening their hearts to the message of hope in Jesus Christ.

One of the most exciting milestones this year has been the unexpected opportunity to open a second clinic in Cedar Park. This new location is already making a significant difference, offering compassionate care and the chance for many more women to choose life for their babies and find healing through Christ.

Looking ahead, we are filled with hope for 2025. As we continue to expand our reach and grow our services, we are committed to saving more lives—both babies and souls. The journey is just beginning, and we are eager to see how God will continue to move in powerful ways. Thank you for your support in making all this possible.

With gratitude,



JO MARKHAM Executive Director



CLIENT QUOTES



At the end of their first visit, all Agape clients receive exit surveys to rate their experience. In 2024, we have a **99% CLIENT SATISFACTION RATE**, and 99% would "strongly recommend" Agape to a friend. Below are just a few responses to what clients liked best about their visit.

66

"This is such an anxious time, and they make you feel heard."

66

"Very sweet, made me feel heard & seen; made me feel important."

66

"I love this office and the vibe y'all give."

66

"Everything was so open, I felt so much relief and I felt helped."

66

"Everyone is so caring."

66

"I felt really blessed to be there. I'm very grateful to my cousins that recommended me to visit Agape. Thank you very much for allowing us to meet our baby and for all you did for me and my husband."

66

"I like that I didn't feel like I was at the doctors; it was a very personal experience that made me feel cared for"

66

"They are very into you and concerned about you. They make you feel special."

66

"Left feeling in a better place."

66

"I liked everything, especially the reassurance of having someone help me get through pregnancy."

66

"Everyone was very nice and made me feel very important and loved."

66

"I loved their interest and genuine respect and care for me + baby."

66

"Took time to hear me when I needed."

66

"I feel so safe."

FINANCIAL OVERVIEW





Total Income: \$1,396,287

Individual Gifts: \$680,419

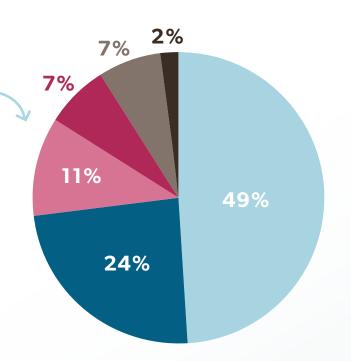
Banquet: \$337,482

Grants: \$156,844

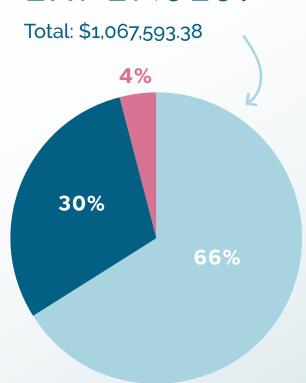
Church Gifts: \$99,822

Other Income: \$96,189

Baby Bottle: \$25,531



OPERATING EXPENSES:



Client services: \$705,220

Administrative: \$318,799

Fundraising: \$43,575

CEDAR PARK EXPANSION

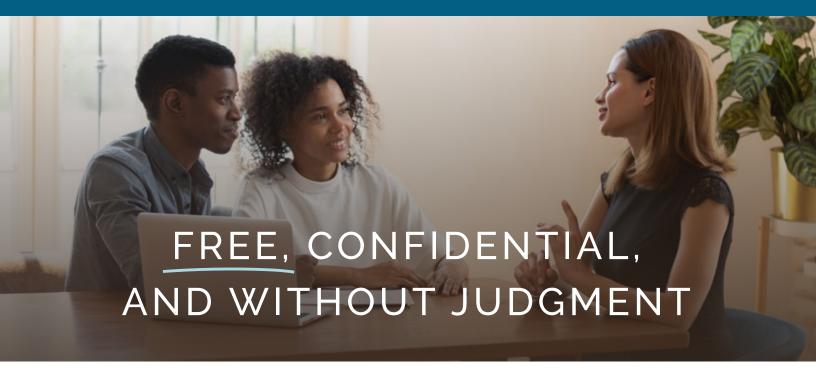
One-time expenditures for the purchase and remodel of the new Cedar Park clinic.

Building Purchase and Remodel: \$580,473



SERVICES





Services Include:

- Pregnancy tests, ultrasounds, & STI testing
- Options information
- Nurse consultation & pregnancy education
- An opportunity to hear the Gospel message
- Abortion Pill Reversal process
- New baby items (from diapers to cribs)
- Prenatal vitamins
- Parenting classes & Bible Studies (for women and men)

- Licensed professional counselors who partner with Agape to provide counseling services at no charge
- "Doctor Dollars" incentive program to encourage clients to get pre- & postnatal care
- Community referrals for medical care, housing, food, adoption services, counseling, & more
- Assistance until their child's second birthday
- · REALMen Program for Dads
- "Forgiven & Set Free" post-abortion healing class

'24 STATS





1,824

Pregnancy Tests (1,631 were positive) (26% increase over 2023)



708

Abortion Minded Visits (20% increase over '23)



434

Men's Visits (57% increase over '23)



1,151

Ultrasounds (14% increase over '23)



416

Professions of Faith (39% increase over '23)



8,650

Parenting Lessons & **Bible Studies Completed** (51% increase over '23)



Abortion Pill



314

Babies Saved (confirmed) (20% increase over 2023)





BABY BOTTLE CHURCHES





The annual "Change for Life" Baby Bottle campaign is a simple way for churches to support Agape's mission! From Mother's Day until Father's Day, Churches give out baby bottles provided by Agape. Then, families or individuals fill them with coins, cash, or checks. It's that simple!



Thank you to the following churches who participated in 2024 and

made it the most successful Baby Bottle Campaign in our history!



- Central Baptist Church
- Cityview Bible Church
- Crosspointe Church
- First Baptist Church, Round Rock
- First Baptist Church, Taylor
- Freedom Church
- Main Street Baptist Church
- Millwood Baptist Church

- Our Savior Lutheran
- · Redeemer Round Rock
- Sweet Home Baptist Church
- The Fellowship, Hutto
- The Fellowship, Round Rock
- The Fellowship, Taylor
- Trinity Anglican Church Lago Vista

GET INVOLVED



Become a volunteer!

Current positions Include:

- Client Advocates
- Men's Ministry Coaches
- Nurses
- Sonographers
- · Baby Boutique & Admin Helpers

Activate your church!

- Give monthly to Agape
- Host a Baby Shower
- Participate in the Baby Bottle Campaign
- Host a Bible study or parenting class for Agape clients (at your church)
- Volunteer (men and women are needed!)

Pray! Get "Psalm 139" text alerts:

Nearly half of Agape's clients are considering or have already decided on abortion. If you'd like to pray for these women during their life-and-death decision, scan the QR code to sign up for text alerts. You'll receive a message with the words "Psalm 139" when a woman facing abortion is at Agape—your cue to pray.



Psalm 139 Text Alerts



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